



Al Ain University

Innovation and Entrepreneurship Center > Vision and Mission

Vision

AAU's Innovation and Entrepreneurship Center aim to become an exemplary resource center for aspiring and successful entrepreneurs and start-ups.

Mission

The center is committed to providing students and business organizations with leading-edge innovative ideas, and entrepreneurial thinking necessary for the establishment of a start-up business. The center seeks to be a place promoting the entrepreneurial spirit and the culture of innovation among students and graduates of all colleges of AAU by offering education and training, research on entrepreneurship, innovation & small business, and consulting in start-ups and small businesses located in the UAE.

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