



Al Ain University

Entrepreneurship, Innovation and Small Business Development Center > Duties and Responsibilities

Duties and Responsibilities

In order to achieve its mission and accomplish its goals and objectives, the center is entrusted to perform activities including:

- Encourage and involve students and graduates in entrepreneurial activities and motivate them to think of new and innovative ideas and start small businesses
- Identify and initiate research studies in problems and aspirations of the local young men and women in setting up small businesses on innovative ideas
- Provide incubation / basic infrastructure facilities to new start-ups
- Encourage applied research projects of AAU faculty to be converted into products or services
- Offer certificate programs to the students of AAU and other universities to help them develop entrepreneurial and innovation skills and make them think about creating jobs than looking for one.
- Hold and invite experts from local and international organizations successful businessmen and women to share their experiences with the young and budding entrepreneurs.
- Engage in consulting services to local government and private firms on issues related to entrepreneurship, innovation management, small business development, corporate social responsibility.

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