

Following a full programme review

AQAS e.V.

accredits the Study Programme

Mass Communication and Media

(Bachelor of Mass Communication and Media)

at

Al-Ain University of Science and Technology

United Arab Emirates

with the specializations:

Journalism, Advertising, Public Relations

The accreditation procedure and the decision are based on the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG). The programme complies with the AQAS criteria for programme accreditation and is in compliance with the requirements defined by the ESG. The accreditation is implemented according to the resolution of the AQAS Commission of 27 / 28 May 2019. The fulfilment of the conditions was confirmed by the AQAS Commission in its meeting on 29 May 2020. The accreditation is valid until 30 September 2025.

Cologne, 29 May, 2020

Prof. Dr. Eberhard Menzel
– President of the Board –

Dr. Verena Kloeters
– Managing Director –

AQAS

Agentur für
Qualitätssicherung
durch Akkreditierung
von Studiengängen

AQAS

is registered in the

eqar ///

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